



ADVOCATE

LEAD

SPEAK

STAND

TEACH

LISTEN

FOLLOW



ANNUAL CELEBRATION

Thursday, October 19, 2017

6-9PM | FRINGEARTS + LAPEG

2017 SPONSORSHIPS



THE PUBLIC INTEREST LAW CENTER

The Public Interest Law Center uses high-impact legal strategies to advance civil, social, and economic rights for communities in the Philadelphia region facing discrimination, inequality, and poverty.

We use litigation, community education, advocacy, and organizing to secure their access to fundamental resources and service.

OUR IMPACT

The Public Interest Law Center was founded in 1969 as an affiliate of the Lawyers' Committee for Civil Rights Under Law in response to President Kennedy's call for lawyers to engage in the civil rights movement. Since our founding, our work has made a major impact:

- Our lawsuit persuaded a court to enjoin Pennsylvania's discriminatory voter identification law, which would have disenfranchised at least 500,000 people.
- We helped people living in the Eastwick neighborhood of Philadelphia negotiate the return of 135 acres of open space to the control of the community of 12,000 people.
- We fought in court to keep the Chester Upland School District open after it threatened to close and leave 7,000 children without a school.
- Our litigation established the legal right of all children with disabilities to receive an integrated, public education.

This year the organization will work to benefit thousands through the following initiatives:

- *file a major lawsuit to challenge Pennsylvania's broken system of redistricting;*
- *help communities of color living near emitting facilities advocate to reduce industrial emissions and improve the health of their neighborhoods;*
- *file a class action lawsuit against landlords who ignore health and safety regulations, taking advantage of their power over their tenants; and,*
- *continue to lead the charge for more state funding for our public schools.*

THE EVENT

The Public Interest Law Center Annual Celebration is our biggest annual fundraising benefit. The event attracts over 200 of the Law Center's most active supporters and allies, as well as business leaders and elected officials. In addition to building resources to support the Law Center's work, the event raises awareness for the challenges our clients face. Our clients include people with disabilities, racial and ethnic minorities, low-income individuals and communities, formerly incarcerated people, and the advocacy organizations that represent them in the Philadelphia region. This event provides a focused opportunity for local involvement.

This year's event will honor:

Philadelphia Bar Association Chancellor Deborah R. Gross

The Law Center's tenant clients

Stephen F. Gold, Esq., disability rights attorney

Join us as we

RISE UP

to protect the values of equality and opportunity that we treasure so deeply in this nation. Your sponsorship will be recognized on Thursday, October 19 at FringeArts and marketed to more than 5000 people based on the attached sponsorship benefits.

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SPONSORSHIP OPPORTUNITIES

RISE UP SPONSOR: \$30,000+ - SOLD!

- Ten tickets to event
- Full page ad on back cover of program book (distributed to 250+)
- Presenting sponsor recognition and logo featured on printed invitation (Invitation mailed to 3200+)
- Presenting sponsor recognition on event web page with hyperlink to your site
- Presenting sponsor recognition and logo in pre-event e-mail blasts (sent to 5500+ subscribers)
- Two dedicated social media posts on Facebook (Likes: 1400+) and Twitter (Followers: 1400+)
- Presenting sponsor recognition on signage at the event
- Opportunity to speak at the event
- Logo featured on silent auction web page

LEADER: \$20,000+ - ONLY 1 AVAILABLE!

- Naming rights to the bar: includes signage and naming rights to a signature cocktail!
- Eight tickets to event
- Full-page ad on inside front cover of program book (distributed to 250+)
- Logo featured on printed invitation if pledge and logo are received by July 31 (Invitation mailed to 3200+)
- Logo on event web page with hyperlink to your site
- Logo in pre-event e-mail blasts (sent to 5500+ subscribers)
- Two dedicated social media posts on Facebook (Likes: 1400+) and Twitter (Followers: 1400+)
- Leader sponsor recognition on signage at the event
- Logo featured on silent auction web page

ADVOCATE: \$10,000+

- Six tickets to event
- Full-page ad in program book (distributed to 250+)
- Logo featured on printed invitation if pledge and logo are received by July 31 (Invitation mailed to 3200+)
- Recognition on website event page with hyperlink to your site
- Logo in pre-event e-mail blasts (sent to 5500+ subscribers)
- Recognition on signage at the event
- Logo featured on silent auction web page

THOUGHT LEADER: \$5,000+

- Five tickets to event
- Half-page ad in program book (distributed to 250+)
- Logo featured on printed invitation if pledge and logo are received by July 31 (Invitation mailed to 3200+)
- Recognition on website event page with hyperlink to your site
- Recognition in pre-event e-mail blasts (sent to 5500+ subscribers)
- Recognition on signage at the event

TEACHER: \$2,500+

- Four tickets to event
- Quarter-page ad in program book (distributed to 250+)
- Sponsor recognition and logo featured on invitation if pledge and logo are received by July 31 (Invitation mailed to 3200+)
- Recognition on website event page with hyperlink to your site
- Recognition in pre-event e-mail blasts (sent to 5500+ subscribers)
- Recognition on signage at the event

SPEAKER: \$1,000+

- Two tickets to event
- Quarter-page ad in program book (distributed to 250+)
- Recognition on website event page
- Recognition on signage at the event

LISTENER: \$500+

- Two tickets
- Recognition on website event page
- Recognition on signage at the event

INDIVIDUAL TICKETS : \$150 EACH

PROGRAM BOOK ADS

- **Full page (5.5" wide x 8.5" tall) - \$750**
- **Half page (5.5" wide x 4.25" tall) - \$375**
- **Quarter page (2.75" wide x 4.25 " tall) - \$200**

Submit full-color ads by emailing a "camera ready" ad to:
mberton@pubintl.org.

Electronic image requirements:
jpg or pdf format, at least 300 dpi.

ALL ADS ARE DUE BY October 3, 2017.

**IF YOU WOULD LIKE YOUR SPONSORSHIP OR
PROGRAM BOOK AD INCLUDED IN PRINTED
MATERIALS AND SIGNAGE, THE DEADLINE TO MAKE
YOUR COMMITMENT IS OCTOBER 3, 2017.**

SPONSOR INFORMATION

Sponsor listed as:

Contact Name:

Contact Address:

City

State

ZIP

Telephone

E-mail

I agree to be a sponsor of the 2017 Public Interest Law Center's Annual Celebration at the following level:

Signature _____ Date _____

PROGRAM BOOK ADS (for non-sponsors)

_____ will purchase an advertisement of the following size in the event's program book:

- Full Page (5.5" wide x 8.5" tall) - \$750
- Half Page (5.5" wide x 4.25" tall) - \$375
- Quarter Page (2.75" wide x 4.25" tall) - \$200

Email ads to mberton@pubintl.org. Electronic image requirements: color, jpg or pdf format, at least 300 dpi. **The final date to purchase and submit a program book ad is October 3, 2017.**

PAYMENT INFORMATION

Payment in full is requested with this form. Sponsorships or program book ads not paid when form is submitted will be invoiced.

- Check enclosed, payable to Public Interest Law Center
- Will pay online at www.pubintl.org
- Credit Card:

Circle one: Mastercard, Visa, American Express, or Discover

Credit Card Number: _____

Exp. Date: _____ Security Code: _____

Name on Card: _____

Signature: _____

Please return completed form to **Michael Berton** by mail or email

mberton@pubintl.org

Public Interest Law Center

1709 Benjamin Franklin Parkway, 2nd Flr

Philadelphia, PA 19103

- Logos and program book ads should be emailed to:

mberton@pubintl.org by October 3, 2017

- Attendee names are due October 13, 2017

- The Public Interest Law Center is a registered charitable organization and is recognized by the Internal Revenue Service as a 501(c)(3) organization. The official registration and financial information of the Public Interest Law Center may be obtained from the Pennsylvania Department of State by calling toll-free, within Pennsylvania, 1-800-732-0999.

Registration does not imply endorsement.

- The fair market value of each ticket used is \$75.