



VOTING IS OUR *SUPERPOWER* YOUR VOICE. YOUR POWER.

ANNUAL CELEBRATION: THURSDAY, OCTOBER 18, 2018 | 6PM - 9PM | FRINGE ARTS + LA PEG



2018 SPONSORSHIPS



Action. Access. Progress.

www.annual-event.pubintlaw.org

THE PUBLIC INTEREST LAW CENTER

We use high-impact legal strategies to advance the civil, social, and economic rights of communities in the Philadelphia region and Pennsylvania facing discrimination, inequality, and poverty.

We use litigation, community education, advocacy, and organizing to secure their access to fundamental resources and service.

OUR IMPACT

Founded in 1969 as an affiliate of the Lawyers' Committee for Civil Rights Under Law in response to President Kennedy's call for lawyers to engage in the civil rights movement, we have made a major impact:

- We led a successful legal challenge to the state's 2011 U.S. Congressional map, which was one of the most egregious partisan gerrymanders in history. The Pennsylvania Supreme Court enjoined the map and established a new map for the 2018 elections.
- We helped people living in the Eastwick neighborhood of Philadelphia negotiate the return of 135 acres of open space to the control of the community of 12,000 people.
- Our litigation established the legal right of all children with disabilities to receive an integrated, public education.

This year we are working to benefit thousands through these and other initiatives:

- We continue to pursue a state constitutional challenge to Pennsylvania's broken school funding system, which leaves hundreds of thousands of students without the basic resources they need, such as teachers, technology, and textbooks. In 2017, the Pennsylvania Supreme Court overturned decades of legal precedent and ruled students should have their day in court to review school funding matters. We are litigating to move this case toward trial.
- We filed an innovative, federal class action lawsuit on behalf of an estimated 200 low-income tenant families designed to end exploitative eviction practices and to ensure low-income families in Philadelphia are able to live and thrive in safe, healthy, and affordable homes. This is the first such class action in Philadelphia.
- We are supporting communities across the Philadelphia region facing threats from development, gentrification, environmental hazards, climate change, and insufficient public policies. We are supporting gardens to gain ownership of land they have stewarded for many years and helping residents have a voice in the future of their neighborhoods.

THE EVENT

Our Annual Celebration attracts over 300 of our most active supporters and allies, as well as business leaders and elected officials. In addition to building resources to support our work, the event raises awareness for the challenges our clients face and provides a focused opportunity for local involvement.

2018 HONOREES

ARNOLD & PORTER

LEAGUE OF WOMEN VOTERS OF PENNSYLVANIA

and our

**18 PENNSYLVANIA REDISTRICTING LAWSUIT
PETITIONERS**

Join us to celebrate

VOTING IS OUR *SUPERPOWER*

YOUR VOICE. YOUR POWER.

THURSDAY, OCTOBER 18. 6 – 9 PM. @ FRINGEARTS.

Your sponsorship will be marketed to more than 6000 people based on the attached sponsorship benefits.

THE DEADLINE TO MAKE YOUR COMMITMENT IS OCTOBER 2, 2018.



SPONSORSHIP OPPORTUNITIES

SUPERHERO SPONSOR: \$30,000+ - SOLD!

- Ten (10) tickets to event
- Full page ad on back cover of program book (distributed to 300+)
- Presenting sponsor recognition and logo featured on printed invitation (Invitation mailed to 3200+)
- Presenting sponsor recognition on event web page with hyperlink to your site
- Presenting sponsor recognition and logo in pre-event e-mail blasts (sent to 6000+ subscribers)
- Two dedicated social media posts on Facebook (Likes: 2000+) and Twitter (Followers: 2000+)
- **SUPERHERO** sponsor recognition on signage at the event
- Opportunity to speak at the event
- Logo featured on silent auction web page

POW COCKTAIL AND TENT SPONSOR: \$20,000+- Only 1 Available!

- Naming rights to the bar: includes signage and naming rights to a signature cocktail
- Naming rights to the tent covering FringeArts' Beer Garden
- Eight (8) tickets to event
- Full-page ad on inside front cover of program book (distributed to 300+)
- Logo featured on printed invitation if pledge and logo are received by August 1 (Invitation mailed to 3200+)
- Logo on event web page with hyperlink to your site
- Logo in pre-event e-mail blasts (sent to 6000+ subscribers)
- Dedicated social media post on Facebook (Likes: 2000+) and Twitter (Followers: 2000+)
- **POW** sponsor recognition on signage at the event
- Logo featured on silent auction web page

BAM SPONSOR: \$10,000+

- Six (6) tickets to event
- Full-page ad in program book (distributed to 300+)
- Logo featured on printed invitation if pledge and logo are received by August 1 (Invitation mailed to 3200+)
- Recognition on website event page with hyperlink to your site
- Logo in pre-event e-mail blasts (sent to 6000+ subscribers)
- Recognition on signage at the event
- Logo featured on silent auction web page

WHAM SPONSOR: \$5,000+

- Five (5) tickets to event
- Half-page ad in program book (distributed to 300+)
- Name listed on printed invitation if pledge and logo are received by August 1 (Invitation mailed to 3200+)
- Recognition on website event page with hyperlink to your site
- Recognition in pre-event e-mail blasts (sent to 6000+ subscribers)
- Recognition on signage at the event

ZAP SPONSOR: \$2,500+

- Four (4) tickets to event
- Quarter-page ad in program book (distributed to 300+)
- Name listed on printed invitation if pledge and logo are received by August 1 (Invitation mailed to 3200+)
- Recognition on website event page with hyperlink to your site
- Recognition in pre-event e-mail blasts (sent to 6000+ subscribers)
- Recognition on signage at the event

BOOM SPONSOR: \$1,000+

- Two (2) tickets to event
- Quarter-page ad in program book (distributed to 300+)
- Recognition on website event page
- Recognition on signage at the event

ZOOM SPONSOR: \$500+

- Two (2) tickets
- Recognition on website event page
- Recognition on signage at the event

INDIVIDUAL TICKETS: \$160 EACH

ATTENDEE NAMES ARE DUE NO LATER THAN OCTOBER 5, 2018
Event sold out last year!

PROGRAM BOOK ADS

FULL PAGE (5.5" wide x 8.5" tall) - \$750
HALF PAGE (5.5" wide x 4.25" tall) - \$375
QUARTER PAGE (2.75" wide x 4.25 " tall) - \$200

Submit full-color ads by emailing a "camera ready"
ad to:

mberton@pubintl.org.

Electronic image requirements:
jpg or pdf format, at least 300 dpi.

**IF YOU WOULD LIKE YOUR SPONSORSHIP OR PROGRAM
BOOK AD INCLUDED IN PRINTED MATERIALS AND
SIGNAGE, THE DEADLINE TO MAKE YOUR COMMITMENT
IS OCTOBER 2, 2018.**

SPONSOR INFORMATION

Sponsor listed as:

Contact Name:

Billing Address:

City	State	ZIP
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Telephone

E-mail

I agree to be a sponsor of the 2018 Public Interest Law Center's Annual Celebration at the following level:

Signature _____ Date _____

PROGRAM BOOK ADS (for non-sponsors)

_____ will purchase an advertisement of the following size in the event's program book:

- Full Page (5.5" wide x 8.5" tall) - \$750
- Half Page (5.5" wide x 4.25" tall) - \$375
- Quarter Page (2.75" wide x 4.25" tall) - \$200

Email ads to mberton@pubintl.org.

Electronic image requirements: color, jpg or pdf format, at least 300 dpi.

**The final date to purchase and submit a program book ad is
October 2, 2018.**

PAYMENT INFORMATION

Payment in full is requested with this form. Sponsorships or program book ads not paid when form is submitted will be invoiced.

- Check enclosed, payable to Public Interest Law Center
- Will pay online at annual-event.pubintl.org
- Credit Card (Circle one) Mastercard, Visa, American Express, or Discover

Credit Card Number: _____

Exp. Date: _____ Security Code: _____

Name on Card: _____

Signature: _____

Please return completed form to **Michael Berton** by mail
Public Interest Law Center
1709 Benjamin Franklin Parkway, 2nd Flr
Philadelphia, PA 19103
or email mberton@pubintl.org

Logos and program book ads should be emailed to:
mberton@pubintl.org by **October 2, 2018**

Attendee names are due **October 5, 2018**
EVENT SOLD OUT LAST YEAR!

*The Public Interest Law Center is a registered charitable organization and is recognized by the Internal Revenue Service as a 501(c)(3) organization. The official registration and financial information of the Public Interest Law Center may be obtained from the Pennsylvania Department of State by calling toll-free, within Pennsylvania, 1-800-732-0999.
Registration does not imply endorsement.
The fair market value of each ticket used is \$75.*



SAVE THE DATE

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THURSDAY, OCTOBER 18, 2018 | 6-9PM

FRINGE ARTS + LA PEG: 140 N. COLUMBUS BLVD, PHILADELPHIA, PA

COCKTAIL RECEPTION • AUCTION • AWARDS CEREMONY • FESTIVITIES



HONORING

Our 18 Gerrymandering Lawsuit Clients
League of Women Voters of Pennsylvania
Arnold & Porter

For more information visit annual-event.pubintlaw.org
or contact Michael Berton at mberton@pubintlaw.org, (267) 546-1303



YOUR VOICE. YOUR POWER.

Supporting the Public Interest Law Center's mission to use high-impact legal strategies to advance civil, social and economic rights for communities in the Philadelphia region facing discrimination, inequality, and poverty.

ILLUSTRATION BY *Libby Vander Ploeg*



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Libby Vander Ploeg

OCTOBER 2, 2018

**DEADLINE TO PURCHASE
SPONSORSHIP AND SUBMIT
PROGRAM BOOK ADS.**

OCTOBER 5, 2018

**DEADLINE TO SUBMIT
ATTENDEE NAMES.**

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