



IN PURSUIT OF JUSTICE

THE PUBLIC INTEREST LAW CENTER'S 50TH ANNIVERSARY

SPONSORSHIPS 2019

THURSDAY
OCTOBER 10

FIFTIETH ANNIVERSARY CELEBRATION
6 PM - 9 PM | CHERRY STREET PIER

THE PUBLIC INTEREST LAW CENTER

The Public Interest Law Center uses high-impact legal strategies to advance the civil, social, and economic rights of communities in the Philadelphia region facing discrimination, inequality, and poverty. We use litigation, community education, advocacy, and organizing to secure their access to fundamental resources and service.

OUR IMPACT

Since our founding in 1969 as an affiliate of the Lawyers' Committee for Civil Rights Under Law, we have made an impact in Pennsylvania and beyond. In 2018 alone:

- We concluded a successful legal challenge to Pennsylvania's 2011 U.S. Congressional map, one of the most egregious partisan gerrymanders in history.
- Our groundbreaking case challenging the state's inequitable school funding system has cleared all preliminary hurdles, and a trial is scheduled for 2020.
- We helped New Jerusalem, an addiction recovery center and community garden, gain ownership of vacant lots they had tended for over two decades.

In 2019, we will celebrate 50 years of fighting for justice, and prepare for 50 more.

We focus on "securing access to fundamental resources and services." These resources and services are the foundations people need to build their lives: a voice at the ballot box, safe housing, healthy neighborhoods, quality education, and freedom from discrimination.

Supporting us through a sponsorship helps us build the foundation for the future, to continue to take on cases and projects that help thousands of people stand up for their rights.

THE EVENT

Our 50th Annual Celebration will attract over 400 of our most active supporters and allies, as well as business leaders and elected officials. In addition to building resources to support our work, the event raises awareness for the challenges our clients face and provides a focused opportunity for local involvement.

JOIN US TO CELEBRATE

PUBLIC INTEREST LAW CENTER
50TH ANNIVERSARY CELEBRATION

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THURSDAY, OCTOBER 10, 2019
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Your sponsorship will be marketed to more than 6000 people based on the attached sponsorship benefits.

**THE DEADLINE TO MAKE YOUR COMMITMENT IS
September 24, 2019.**

SPONSORSHIP OPPORTUNITIES

DIAMOND SPONSOR: \$50,000 | Only 1 Available

- Fifteen (15) tickets to event
- Full-page ad on back cover of program book (distributed to 400+)
- Presenting sponsor recognition and logo featured on printed invitation if pledge and logo are received by August 1 (Invitation mailed to 3200+)
- Presenting sponsor recognition on event web page with hyperlink to your site
- Presenting sponsor recognition and logo in pre-event e-mail blasts (sent to 6000+ subscribers)
- Two dedicated social media posts on Facebook (Likes: 2200+) and Twitter (Followers: 2400+)
- **Diamond** sponsor recognition on signage at the event
- Opportunity to speak at the event
- Logo featured on silent auction web page

PLATINUM SPONSOR: \$25,000+ | ONLY 2 AVAILABLE!

- Ten (10) tickets to event
- Full-page ad on one of the first two pages of program book (distributed to 400+)
- Logo featured on silent auction web page
- Logo on event web page with hyperlink to your site
- Logo featured on printed invitation if pledge and logo are received by August 1 (Invitation mailed to 3200+)
- Logo on event web page with hyperlink to your site
- Logo in pre-event e-mail blasts (sent to 6000+ subscribers)
- Dedicated social media post on Facebook (Likes: 2200+) and Twitter (Followers: 2400+)
- **Platinum** sponsor recognition on signage at the event
- Logo featured on silent auction web page

GOLD SPONSOR:\$15,000 +

- Eight (8) tickets to event
- Full-page ad in program book (distributed to 400+)
- Logo featured on printed invitation if pledge and logo are received by August 1 (Invitation mailed to 3200+)
- Recognition on website event page with hyperlink to your site
- Logo in pre-event e-mail blasts (sent to 6000+ subscribers)
- Recognition on signage at the event
- Logo featured on silent auction web page

SILVER SPONSOR:\$7,500 +

- Six (6) tickets to event
- Half-page ad in program book (distributed to 400+)
- Name listed on printed invitation if pledge and logo are received by August 1 (Invitation mailed to 3200+)
- Recognition on website event page with hyperlink to your site
- Recognition in pre-event e-mail blasts (sent to 6000+ subscribers)
- Recognition on signage at the event

BRONZE SPONSOR:\$2,500 +

- Four (4) tickets to event
- Quarter-page ad in program book (distributed to 300+)
- Name listed on printed invitation if pledge and logo are received by August 1 (Invitation mailed to 3200+)
- Recognition on website event page with hyperlink to your site
- Recognition in pre-event e-mail blasts (sent to 6000+ subscribers)
- Recognition on signage at the event

INDIVIDUAL TICKETS: \$175 EACH

ATTENDEE NAMES ARE DUE NO LATER THAN OCTOBER 1, 2019
EVENT SOLD OUT LAST YEAR!

PROGRAM BOOK ADS

- **Full-page (5.5" wide x 8.5" tall) - \$1,000**
- **Half-page (5.5" wide x 4.25" tall) - \$500**
- **Quarter-page (2.75" wide x 4.25 " tall) - \$250**

Submit full-color ads by emailing ads to:

mberton@pubintl.org.

Electronic image requirements:
jpg or pdf format, at least 300 dpi.

IF YOU WOULD LIKE YOUR SPONSORSHIP OR PROGRAM BOOK AD INCLUDED IN PRINTED MATERIALS AND SIGNAGE, THE DEADLINE TO MAKE YOUR COMMITMENT IS SEPTEMBER 24, 2019.

SPONSOR INFORMATION

Sponsor listed as:

Contact Name:

Contact Address:

City

State

ZIP

Telephone

E-mail

I agree to be a sponsor of the 2019 Public Interest Law Center 50th Anniversary Celebration at the following level:

Signature _____ Date _____

PROGRAM BOOK ADS (for non-sponsors)

_____ will purchase an advertisement of the following size in the event's program book:

- Full-Page (5.5" wide x 8.5" tall) - \$1000
- Half-Page (5.5" wide x 4.25" tall) - \$500
- Quarter-Page (2.75" wide x 4.25" tall) - \$250

Email ads to mberton@pubintl.org. Electronic image requirements: color, jpg or pdf format, at least 300 dpi.

The final date to purchase and submit a program book ad is September 24, 2019.

PAYMENT INFORMATION

Payment in full is requested with this form. Sponsorships or program book ads not paid when form is submitted will be invoiced.

- Check enclosed, payable to Public Interest Law Center
- Will pay online at <https://one.bidpal.net/lawcenter50th>
- Credit Card: *Circle one: Mastercard, Visa, American Express, or Discover*

Credit Card Number: _____

Exp. Date: _____ Security Code: _____

Name on Card: _____

Signature: _____

Please return completed form to **Michael Berton** by mail
Public Interest Law Center
1709 Benjamin Franklin Parkway,
2nd Flr
Philadelphia, PA 19103
or email mberton@pubintl.org

- Logos and program book ads should be emailed to:
mberton@pubintl.org by September 24, 2019
 - Attendee names are due October 1, 2019

EVENT SOLD OUT LAST YEAR

The Public Interest Law Center is a registered charitable organization and is recognized by the Internal Revenue Service as a 501(c)(3) organization. The official registration and financial information of the Public Interest Law Center may be obtained from the Pennsylvania Department of State by calling toll-free, within Pennsylvania, 1-800-732-0999. Registration does not imply endorsement. The fair market value of each ticket used is \$100.