

## Take Action Philly!

**The 2020 Census: Who Cares? We all Do!**  
**Hosted by the Philadelphia Bar Association**

Name: \_\_\_\_\_ Email: \_\_\_\_\_

Phone Number: \_\_\_\_\_ I prefer Text  Call  Email  Any

Address: \_\_\_\_\_

### Take Action with Philly Counts 2020

**I would like to:**

- Become a Census Champion
- Host a Census Champion Training
- Be a Census Social Media Champion
- Learn the law and advise community groups on what they can and can't do
- Staff digital census hubs to answer questions
- Learn more about supporting the Philly Counts 2020 Action Fund

**Census Champion Training:** A 90-minute unique, in-depth training to become a Census Champion, a trusted messenger equipped with the knowledge and tools to accurately and effectively answer questions and raise awareness about the 2020 Census.

**Philly Counts Action Fund:** In partnership with the Philanthropy Network, the Greater Philadelphia Philly Counts 2020 Action Fund launched in the summer of 2019. This grant opportunity is available for Philadelphia organizations with 501(c)(3) status seeking to promote and support a fair and accurate count in the 2020 United States Census. Donate to the fund to help us fund local Census initiatives! For more information visit: <https://philanthropynetwork.org> or contact Olivia Baackes at [olivia.baackes@phila.gov](mailto:olivia.baackes@phila.gov).

**Census Social Media Champion:** Social Media champions will be actively following #2020Census and #Census2020 hashtags and be on the lookout for any misinformation about the census. As a Census Social Media Champion, you will assess the severity of the message, flag it to [census@phila.gov](mailto:census@phila.gov), and if needed, reply to the post with the facts!

**Digital Census Hubs:** Community based organizations will open their computer labs to residents who want to complete the census online. Staff the computer lab and help answer questions related to data security and how census information is used.

**Thank you for your support! Please return to [census@phila.gov](mailto:census@phila.gov)**